

## FOR IMMEDIATE RELEASE

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## TAI Announces 2020 Iowa Technology Roadshow Spring Tour Details

**Des Moines, Iowa (February 24, 2020)** — The Technology Association of Iowa (TAI) is proud to announce the first-ever Iowa Technology (IT) Roadshow that will travel to ten communities across the state of Iowa in 2020. The Spring Tour will be held from Monday, April 27, 2020 - Friday, May 1, 2020, from 11 a.m. - 1 p.m. The Fall Tour will be in October 2020.

"The Iowa Technology Roadshow presented by U.S. Cellular will influence and elevate Iowa's technology industry, professionals, and businesses all across Iowa. TAI believes that all companies are technology companies, and that's why we are proud to bring Iowa technology industry experts to ten Iowa communities," stated Brian Waller, President of TAI.

## IT Roadshow Spring Schedule and Locations

- April 27, 2020: Burlington, Iowa
  - o Venue: Greater Burlington Partnership, 610 N 4th St. #200, Burlington, IA 52601
- April 28, 2020: Ottumwa, Iowa
  - o Venue: The Hub Auditorium, 133 W 2nd St., Ottumwa, IA 52501
- April 29, 2020: Grinnell, Iowa
  - o Hotel Grinnell, 925 Park St., Grinnell, IA 50112
- April 30, 2020: Indianola, Iowa
  - Hubbell Hall, Kent Campus Center Simpson College, 701 N C St., Indianola, IA 50125
- May 1, 2020: Council Bluffs, Iowa
  - PACE Hoff Family Arts & Culture Center Center, 1001 S 6th St., Council Bluffs, IA 51501

TAI is partnering with local economic development and chamber organizations across the state to customize each panel for each community. Visit technologyiowa.org/ITRoadshow for more information and registration details.

"We are proud to support the Iowa Technology Roadshow and bring expert technologists across various industries to small and midsized towns in Iowa. It's initiatives such as this that are essential to the continued growth of technology in Iowa," stated Matthew Sampson, Director of Sales, Business Channel, of U.S. Cellular.

Special thanks to our Presenting Sponsor, U.S. Cellular; Lead Sponsors, Iowa Economic Development Authority (IEDA), Mediacom Business, and Pratum; and Lunch Sponsor, Hy-Vee.

For more information, please contact Brian Waller, President, Technology Association of Iowa at (515) 218-2077 or at brian.waller@technologyiowa.org.

The Technology Association of Iowa (TAI) is the statewide, member-based organization uniting Iowa's technology community. TAI advances Iowa's reputation as a technology state and supports the industry by connecting leaders, driving public policy, fostering diversity and inclusion, and developing talent. Learn more at <a href="https://www.technologyiowa.org">www.technologyiowa.org</a>.